



# **ADMINISTRATIVE CIRCULAR**

<Tentative Version as of August 16, 2016>

The 6th  
**e-ICON  
WORLD  
CONTEST**

# **The 6<sup>th</sup> e-ICON World Contest**

**(Gyeongju, Korea, August 19 – 24, 2016)**

## **Contents**

1. Introduction
2. Participant List
3. Overview
4. Guideline for e-ICON Participants
5. Schedule
6. Accommodation and Venue
7. Meal
8. General Information
9. Contact

## 1. Introduction

This Administrative Circular is to offer the entire participants information and guidelines to the 6<sup>th</sup> e-ICON World Contest (e-ICON), which is held in Gyeongju, Republic of Korea from August 19 (Fri.) to August 24 (Wed.), 2016. Information in this circular was written on August 12, 2016. Any modifications and updated information thereafter will be provided via email to all the participants.

## 2. Overview

- **Title: The 6<sup>th</sup> e-ICON World Contest** [e-learning International Contest of Outstanding New Ages]
- **Date:** August 19 (Fri.) ~ August 24 (Wed.), 2016 (6 days)
- **Venue:** Gyeongju Hwabaek International Convention Center (HICO), KT&G Human Resources Development (HRD) Center, Gyeongju, Korea
- **Host:** Korean Ministry of Education (MOE)
- **Organizer:** Institute of APEC Collaborative Education (IACE)
- **The number of Participants: 95 participants**
  - **Overseas (44):** 30 middle & high school students, 14 advisory teachers
    - ※ Participating Countries (7): China (3 teams), Viet Nam (2 teams), Japan (3 teams), Malaysia (3 teams), Thailand (2 teams), Philippines (2 teams), Peru (1 team)
  - **Korea (51):** 34 middle & high school students, 17 advisory teachers
- **Contents & Procedure**

Step		Date ('16.)	Venue	Contents
Pre-training (On-line)		May 3 ~ Aug 18	On-line (alcob.org)	- Group-building (1 Korean + 1 Overseas) - Online training on contents development - Designing & developing draft contents
General Competition (Off-line)	On-site training	Aug 19 ~ Aug 23	KT&G	- Opening ceremony & orientation - Completion of e-learning contents
	Contest	Aug 24	HICO (Gyeongju)	- Presentations of contents & evaluation - Awarding ceremony & closing ceremony
Post-training (On-line)		Post event	On/Off-line	- Sharing contents (App-store upload, etc.) - Revising and editing contents - Online community activities, etc.

### ○ Awards

Classification	Details
Awards	- 1 <sup>st</sup> prize : Education Minister's Award - 2 <sup>nd</sup> prize : Chairman of the Board of IACE Award - 3 <sup>rd</sup> prize : Chairman of the Board of IACE Award - Best Cooperation Award - Best Innovation Award

### 3. Participant List

Group	Country	School	Position	Name
A	Korea + Thailand	Chungbuk Science High School	Teacher	Moon Jieun
			Student	Na Hohyun
			Student	Lee Jihoon
		Mahidol Wittayanusorn School	Teacher	Siriporn Sakboonyarat
			Student	Poonyapat Sinpanyalert
			Student	Mathichai Dechdee
B	Korea + Philippines	Daegu Science High School	Teacher	Bang Joohee
			Student	Kim Junwon
			Student	Jeon Hyungjoon
		Marikina Science High School	Teacher	Efren R. Manzano
			Student	Jhet Scott Q. Cruz
			Student	Ma Zharina Bianca R. Salvador
C	Korea + Malaysia	Gangwon Gonggeun Middle School	Teacher	Jo Seonggyeong
			Student	Nam Jeongyeon
			Student	Kim Giwon
		SMK Taman Seraya	Teacher	Basri, Roiamah
			Student	Syamsudirman Muhammad Naqib Imran
			Student	Yeoh Wei Ze
D	Korea + China	Seoul Robotics High School	Teacher	Chang Byoung Chol
			Student	Jung Hyeonsu
			Student	Lee Jungmin
		The Experimental High School Attached to Beijing Normal University	Teacher	He Dao
			Student	Wang Shuai
			Student	Li Yuanbo
E	Korea + Japan	Cheonan Wolbong High School	Teacher	Lee Jeongsuk
			Student	Yu Seungjae
			Student	Mon Kitaek
		Shibaura Institute of Technology Junior & Senior High School	Teacher	Sato Eiichi
			Student	Yumi Suzuki
			Student	Rika Okada
F	Korea + China	Korea Game Science High School	Teacher	Joo Yongsik
			Student	Choi Jaemin
			Student	Kim Dongyoung
		The Experimental High School Attached to Beijing Normal University	Teacher	Yu Yongtao
			Student	Pan Lining
			Student	Song Ruiming
G	Korea + Korea	Ansan Middle School	Teacher	Hwang Haseon
			Student	Son Beomgyu
			Student	Kim Minjae
		Mokpo Marianist High School	Teacher	Ju Hyunwoong
			Student	Park Jaehyeock
			Student	Han Seongkwan

H	Korea + Vietnam	Sejong Dodam Middle School	Teacher	Lee Hyeonah		
			Student	Park Eugene		
			Student	Park Jihwan		
			Ngyuen Tri Phuong Secondary School	Teacher	Khanh-Van Nguyen	
				Student	Vu Van Linh	
				Student	Nguyen Trong Dat	
I	Korea + Thailand	Seoul Science High School	Teacher	Jung Young Min		
			Student	Sohn Taeseung		
			Student	Yoo Beongwoo		
				Yupparaj Wittayalai School	Teacher	Anusit Piturat
					Student	Saran Deeluea
					Student	Saksinkarn Petchkuljinda
J	Korea + Vietnam	Sejong Academy of Science and Arts	Teacher	Kim Huisoon		
			Student	Park Jin		
			Student	Noh Junghoon		
				Viet Duc High School	Teacher	Nguyen Thi Dieu Ly
					Student	Le Anh Viet
					Student	Ho Duc Trung
K	Korea + Malaysia	Changwon Science High School	Teacher	Lee Jongjik		
			Student	Kim Donguk		
			Student	Rim Seungjae		
				Malay College Kuala Kangsar	Teacher	Abdulrazak Mohdrazif
					Student	Ismailnor Arief Nur Imran
					Student	Afendi Mohammad Afif Thaqif
L	Korea + Japan	Busan Korea Science Academy of KAIST	Teacher	Anthony Wilborn Lee		
			Student	Oh Hyunchang		
			Student	Lee Juan		
				Keio Shonan Fujisawa Junior & Senior High School	Teacher	Haruhito Watanabe
					Student	Fukuzaki Sho
					Student	Keiichiro Sato
M	Korea + Malaysia	Jeonju Geunyoung girls' High School	Teacher	Shim Jaeguk		
			Student	Choi Subin		
			Student	Chang Aon		
				SMK Tmn. Tuanku Jaafar	Teacher	Othman Suzeliana
					Student	Kesavan Divitha
					Student	Fariz Alissa Zul
N	Korea + Peru	Chungnam Samsung High School	Teacher	Lee Jungseok		
			Student	Jeong Semi		
			Student	Kang Joonho		
				CAP. FAP José Emilio Velarde Vargas  IE PNP CAP Alcides Vigo Hurtado	Teacher	David Eduardo Carrasco Estrada
					Student	Favio Cisneros Vargas
					Student	Valeria Berrocal Egusquiza
O	Korea + Japan	Daejeon Boksu High School	Teacher	Cho Sungjun		
			Student	Eo Rocky		
			Student	Hwang Jaeyeon		

		Shibaura Institute of Technology Junior & Senior High School	Teacher	Sato Eiichi
			Student	Chiharu Atarashi
			Student	Nanami Takahashi
P	Korea + Philippines	Chungju Commercial High School	Teacher	Kim Daeyoung
			Student	An Hyukju
			Student	Choi Sangwoo
		P. Bernardo High School	Teacher	Gilore Offrancia
			Student	Drenzo Andrei Pabiloña
			Student	James P. Paredes
		Novaliches High School		

## 4. Guideline for e-ICON Participants

### 4.1. Passport / ID Card

- During the e-ICON, all the participants need to submit one's valid passport to e-ICON secretariat for preventing security problem.
- ID card will be provided to each participant after passport submission.
- ID card is the way to identify and recognize participants on this event. Therefore, all participants are asked to wear it all the time.
- In the event of loss of ID card, please visit the Secretariat and reissue the card.

### 4.2. Equipment

- All equipment and supplies are valuable assets. Thus, please maintain them carefully.
- When equipment is damaged, please inform our secretariat or staffs immediately.
- All provided devices should be returned to secretariat after the whole program ends.

### 4.3. Curfew

- All participants should keep the curfew rule for their safety and program management.
- Secretariat will check every participant's room for every member's staying at midnight.

### 4.4. Emergency Medical Kit

- When the emergency situation occurs, please let e-ICON secretariats or staffs know.
- Secretariat will provide medicine, or if necessary, accompany participants to the hospital.

### 4.5. Souvenir / Material

- Some of the e-ICON souvenir and material will be provided for every participants. Each participant can prepare a (several) small gift(s) to share with other participants.
- T-shirts, Bag, Brochure, etc. will be provided by the e-ICON secretariat.

### 4.6. Diploma & Award

- All participants will get the diploma as certificate of e-ICON.
- Best Cooperation Award and Innovation Award will be awarded for special teams.

### 4.7. ALCoB Registration

- All Participants are to be registered as ALCoB (APEC Learning Community Builders) members after finishing the whole program of the e-ICON.

## 5. Schedule

Date	AUG 18	AUG 19	AUG 20	AUG 21	AUG 22	AUG 23	AUG 24	AUG 25	
Venue	Gyeongju Hwabaek Convention Center, KT&G HRD Center								
	Arrival	Opening Ceremony, Lecture, Collaboration	Collaboration	Collaboration	Collaboration	Evaluation	Campus Tour/ Closing Ceremony	Farewell	
07:30 ~08:30	Breakfast								
08:30 ~09:30	Preparation the Daily Schedule								
09:30 ~10:00	Registration								
10:00 ~12:00	Opening Ceremony (Orientation)  Lecture from UINIST	Collaboration II (Contents Development)	Collaboration IV (Contents Development)	Collaboration VI (Contents Development)		Presentation & Evaluation (15 min. by each group/ 6 groups)	UNIST Campus Tour		
12:00 ~13:00	Arrival	Lunch							Farewell
13:00 ~15:00						Presentation & Evaluation (15 min. by each group/ 6 groups)			
15:00 ~16:00		Collaboration I (Discussion with Team members for Development Blueprint)	Collaboration III (Contents Development)	Collaboration V (Contents Development)	Collaboration VII (Contents Development)		Closing Ceremony (15:00~ 15:50)		
16:00 ~18:00						Presentation & Evaluation (15 min. by each group/ 4 groups)			
18:00~	Dinner								

※ August 18: Gyeongju Night Tour (20:00~) / August 23: Non-verbal musical performance(19:30~)

## 6. Accommodation and Venue

### 6.1. Accommodation : KT&G Group Human Resources Development Institute

- ▶ Korean participants stay at KT&G during August 18 to 24.
  - ▶ 6 nights 7 days (Check-out : August 24)
- ▶ Overseas participants stay at KT&G during August 18 to 25.
  - ▶ 7 nights 8 days (Check-out : August 25)

- Location: 5, Jinhyeon-ro 1-gil, Gyeongju-si, Gyeongsangbuk-do, Korea
- Facilities: Academy, Business Center, Accommodation, etc
- Tel: +82-(0)54-744-2304 / Fax : +82-(0)54-773-2303
- Website: [http://hrd.ktng.com/main\\_gungju\\_out.do](http://hrd.ktng.com/main_gungju_out.do)
- Collaboration Hall Layout



### 6.2. Venue: Gyeongju Hwabaek International Convention Center (HICO)

- Location: 507, Bomun-ro, Gyeongju-si, Gyeongsangbuk-do, Korea
- Facilities: Conventions, Exhibitions etc
- Tel: +82-(0)54-702-1000 / Fax : +82-(0)54-702-1029
- Website: <http://www.crowncity.kr/hico/ko/main/main.do>









## 7. Meal






### 7.1. Meal

Date	Aug 19	Aug 20	Aug 21	Aug 22	Aug 23	Aug 24
<b>Breakfast</b> (08:00 - 9:00)	KT&G HRD Center					
<b>Lunch</b> (12:00 - 13:00)	Pulipchae	KT&G HRD Center				UNIST
<b>Dinner</b> (18:00 - 19:00)	KT&G HRD Center					X

### 7.2 Menu

- Common Korean dishes are as follows;

Name	Ingredients	Description
 <p>Dolsot Bibimbap</p>	Rice, spinach, carrot, eggs, ground beef, hot pepper paste, sesame oil	A dish made with mixing rice with various other cooked vegetables. Great for experiencing different vegetables, pleasing to the eye, and full of nutrients. Served in a very hot stone bowl.
 <p>Saengsun Gui (Broiled Fish)</p>	Fish(usually Mackerel), lettuce, sesame oil, hot pepper paste, soy bean paste, rice	Broiled fish that is either cooked whole or sliced in half and cooked until the skin is crisp and sizzling. Served with lettuce and rice.
 <p>Doenjang Jjigae</p>	Soy bean paste, vegetables, mushrooms, tofu, seafood	A Korean stew made with doenjang(Korean soybean paste) and available ingredients. Regarded as one of the representative dishes of Korea.
 <p>Sundubu Jjigae</p>	Uncurdled tofu, seafood, onion, mushroom, scallions, red pepper paste	Hot spicy Korean stew made with tofu, seafood, vegetables and Gochujang (red pepper paste). A raw egg is put in the pot just before serving.

Name	Ingredients	Description
 <p data-bbox="248 456 432 488">Korean BBQ</p>	<p data-bbox="555 300 882 416">Beef or pork, garlic, chili, lettuce, soy sauce, soy bean paste, sesame oil</p>	<p data-bbox="938 315 1410 405">Beef short ribs, marinated in a sauce. It is believed to taste best when grilled with charcoal.</p>
 <p data-bbox="217 719 464 750">Korean Pancakes</p>	<p data-bbox="544 573 893 663">Green onions, chili, flour, water, sugar, vegetable oil, soy sauce, vinegar</p>	<p data-bbox="932 562 1417 678">Pancake shaped dish commonly eaten as an appetizer, served with a sauce to dip. Crisp outside and tenderness inside.</p>
 <p data-bbox="292 981 384 1012">Kimchi</p>	<p data-bbox="544 837 890 927">Cabbage, radish, green onions, red chili peppers, garlic</p>	<p data-bbox="927 837 1417 927">A traditional fermented Korean dish made of vegetables with a variety of seasonings.</p>
 <p data-bbox="248 1243 432 1274">Naengmyeon</p>	<p data-bbox="539 1072 900 1220">Noodles made of buckwheat or starch, beef broth, thin slices of beef, julienne cucumber, julienne pear, boiled egg</p>	<p data-bbox="932 1072 1417 1220">Noodles served in cold beef broth- the soup is refreshing. There is also <i>bibim naengmyeon</i>, which doesn't have soup but is mixed with red pepper paste instead.</p>
 <p data-bbox="260 1505 419 1536">Jeonbokjuk</p>	<p data-bbox="560 1379 874 1440">Abalones Soaked rice, Minced garlic, Carrot</p>	<p data-bbox="932 1391 1410 1422">Korean typed soup with abalones.</p>

## 8. General Information

### 8.1. Republic of Korea

The **Republic of Korea** is a small country on the far eastern edge of Asia. It covers a total area of 99,392 square kilometers and has a population of almost 50 million. The capital and largest city is Seoul, with a population of 10.4 million. Although it ranks 109th in the world in terms of land area, the country is a center of economic activity, culture, and arts. Korea had to endure the Korean War (1950-53), but it has achieved amazing economic growth in a short period, dubbed "the Miracle on the Han River."

Korea is a presidential republic consisting of sixteen administrative divisions and recognized as a developed country with a very high standard of living. Korea has a market economy which ranks 11th in the world by nominal GDP and 13th by purchasing power parity (PPP), identifying it as one of the G-20 major economies. It is a member of OECD and a founding member of APEC and the East Asia Summit.

Today, Korea is an industrial nation standing tall on the world stage. Its semiconductor, automobile, shipbuilding, steel making, and IT industries are on the leading edge in global markets. It hosted the 1988 Seoul Olympics and the 2002 Korea-Japan FIFA World Cup. More recently, Korean dramas, movies, and music are attracting many audiences in Asian countries and beyond, creating what is being called the "Korean Wave." Korea's new standing in the international community was highlighted in 2010 with the nation becoming the first Asian country to chair the G20 and host the G20 Seoul Summit.

## 8.2. Weather

	Gyeongju	Ulsan
Average High	31 °C	30 °C
Average Low	21 °C	22 °C

## 8.3. Electricity and Voltage

The standard voltage in Korea is 220 volts. The outlet has two round holes and is the same type used in France, Germany and many other countries. If your appliance's plug doesn't match the shape of this socket, you will need a travel plug adapter in order to plug in (available at a duty-free shop or a convenience shop at the airport).



## 8.4. Currency

- 1 USD is equivalent to 1,093.7 Won (August 10<sup>th</sup>, 2016)

- List of Currency

 <p>10,000 won (\$9.14) [Man won]</p>	 <p>5,000 won (\$4.57) [O-cheon won]</p>	 <p>1,000 won (\$0.91) [Cheon won]</p>
 <p>50,000 won (\$45.72) [O-man won]</p>	 <p>500 won (\$0.46) [O-baek won]</p>	 <p>100 won (\$0.09) [Baek won]</p>

## 8.5. Useful Korean Phrases

English Phrases	Korean Phrases
Hello	An-yong-ha-se-yo, 안녕하세요
Thank you	Gam-sa-ham-ni-da, 감사합니다
Excuse me	Shil-le-ham-ni-da, 실례합니다

## 8.6. Helpful Numbers

### - Emergency Medical Information Center, 1339

At Emergency Medical Information Center, trained medical personnel (doctors, nurses and paramedics) are on call 24 hours a day, 7 days a week in 12 locations nationwide. Upon receiving an emergency call, a medical staff member gives basic first aid instructions over the phone or calls an ambulance to transport patients to a medical center for further emergency measures.

### - Information Service – International Call 00794

International service “00794” is a telephone operator service that provides any information related to making international calls including foreign subscription number, national codes, area codes, etc.

## 8.7. Business Hours

### - Banks

Weekdays: 09:00 – 16:00 (Closed on weekends and national holidays) (\*ATM Available)

### - Government Offices and Organizations

Weekdays: 09:00 – 18:00 (Closed on weekends and national holidays)

### - Big Supermarket / Department Stores

10:30 – 20:00 (Typically one day a month, department stores will close. Date of closing can vary according to store.)

## 8.8. Emergency Situations

### - Emergency Call

Dial 112 for the police, 119 for the fire department, or 1339 for medical emergencies (please note that most operators can only speak Korean). Hotel staff or managers can arrange for a doctor or an ambulance.

### - Diplomatic Missions in Korea

For more detailed information about diplomatic missions in Korea, please visit the homepage of the Ministry of Foreign Affairs (<http://www.mofa.go.kr/ENG/main/index.jsp>).

## 9. Contact

- **Ms. Alice Wha-young JUNG, Team Manager, International Development Team, IACE**
  - Tel: +82-70-4640-1208
  - Mobile: +82-10-7559-7687
  - E-mail: eicon@alcob.org, juliettalice@alcob.org
- **Mr. Ji-sang YU, Researcher, International Development Team, IACE**
  - Tel: +82-70-4640-1206
  - Mobile: +82-10-5882-8205
  - E-mail: eicon@alcob.org, jisang@alcob.org
- **Ms. Hye-jin PARK, Researcher, International Development Team, IACE**
  - Tel: +82-51-515-8617
  - Mobile: +82-10-2617-2897
  - E-mail: eicon@alcob.org, phj@alcob.org
- **Ms. Eu-gene JUNG, Program Assistant, International Education Cooperation Team, IACE**
  - Tel: +82-70-4640-1868
  - Mobile: +82-10-9251-8318
  - E-mail: eugene11@alcob.org
- **Ms. Hye-young KANG, Program Assistant, Management Support Team, IACE**
  - Tel: +82-70-4640-1214
  - Mobile: +82-10-3095-1154
  - E-mail: hykang@alcob.org

The 6th  
**e-ICON  
WORLD  
CONTEST**